



ANGELA VELLINO
DESIGNER/ART DIRECTOR
FORERODESIGNLLC.COM

EXPERIENCE

Freelance Design/Art Director—current

- Art directed, developed and designed print collateral and digital materials for Emory, Children's Healthcare, Puretalk + Spelman College
- Brand development, creative strategy, visual identity and application at points of contact: identity of posts, stationery, promotional and packaging material for Rubbermaid, Caboodles, All Ga Insurance, Sweet Bandz
- Editorial design for Children's Healthcare, Emory, Spelman
- Illustration and typography treatments for Silver Oaks wine bottles
- Visual Design and direction on new e-commerce site Gumption glasses
- Social media design and direction for Gumption, Puretalk + CHOA

Creative Director —2009

Served as creative director and product manager for the company's product line. Responsible for design, editorial and new product development. Wrote and/or edited copy for the majority of product lines. Develop, organize and execute innovative designs for stationery line

Emory University/Senior Designer—2018-2019

Art direction + brand development for in-house communication dept. Managed and developed high profile Print and Web projects

Anthem Inc./Senior Visual Designer 2017

Art direction + UI design Bluecross Blueshield of GA
Redesign of blog, main web page, + designed prototypes

Children's Healthcare/Art Director—2013-2018

Art direction + design for in-house marketing department.
Worked on fundraising campaigns, TV, Radio, Print and Web

EM2/Senior Designer—2006-2007

Designed and developed Web/print materials clients: GA State University, Creative Circus, UPS, Delta

Kilgannon/Designer—2005-2006

Designed print/logos for The Fund, Bank of Atlanta, SouthernLINC Wireless

22 Squared/Designer—2003-2005

Designed print/TV campaigns for Buffalo Wild Wings, Russell Athletics, SunTrust Bank, Publix, Chastain Park, Florida's Natural Orange Juice, Toyota, Ad Council

Cartoon Network LA/Freelance Designer—2003

Designed print/TV/Web for Boomerang, ToonCast media channels

Cartoon Network LA/Project Manager—1997-2000

Managed Creative Service Department. Traveled to Latin America to oversee brand management. Collaborated with on-air + web promotions

AGENCIES FREELANCE DESIGNER

BrownBag Marketing
(Pfizer, ATT)

BreenSmith(CNN, Stevie B's)

BBDO(Dell)

BrightHouse(Heineken)

Fletcher Martin

EDUCATION

BACHELORS

Queens University, Charlotte, NC
BA in Sociology

GRAPHIC DESIGN

Creative Circus, Atlanta, GA '03

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketch
Axure
Shorthand
Animate CC
Worpress
Bilingual Spanish

ACCOLADES

Graphis Annual
Show South|Bronze

OTHER

Minted Shop Owner
GreenVeloce Shop Owner
Avid sleeper, j/k I have kids
Aspiring dog owner

CONNECT

aforero@mac.com
forerodesignllc.com
678.642.3194